



REC & ED 2014-15



COMMUNITY EDUCATION AND RECREATION
ANN ARBOR PUBLIC SCHOOLS

ANNUAL REPORT





REC & ED 2014-15



COMMUNITY EDUCATION AND RECREATION

ANNUAL REPORT
to the
BOARD OF EDUCATION MEETING
December 9, 2015
Dr. Jeanice K. Swift, Superintendent

Presented by Jenna Bacolor, MPH, LMSW, Executive Director

"What type of a community do we want Ann Arbor to be, and what contributions may we expect a recreation program to make to the community and its citizens?"

Ann Arbor Recreation Committee, 1939



Presentation Outline

Rec & Ed Overview
Early Childhood
K-12
Adult
Top 3 Challenges and Successes
Strategic Priorities



Connection to AAPS Mission

The mission of AAPS is to ensure each student realizes his or her aspirations while advancing the common good by creating a world-class system of innovative teaching and learning.

Rec & Ed Supports the AAPS Strategic Plan

- 3) ...Actualize the potential for excellence in all students through inspiration and support
- 4) ...Ensure meaningful learning
- 6) ...Engage and inform our constituents to engender trust and support to accomplish our mission

Rec & Ed's Mission

Enhance the quality of life in our community through recreation and education.

Organizational Values

Promote well-being
Build community
Be inclusive

Meet AAPS and community needs
Ensure Rec & Ed's continued ability to provide services to the community

Rec & Ed Departments

**Team
Sports**

**Lifelong
Learning**

**Child
Care**

**Early
Childhood**

Administration

34 Permanent Employees
936 Part-Time/Seasonal
600 Volunteers

What Makes AAPS Rec & Ed Unique?

Rec & Ed's budget is self-sustaining, with no district subsidy or tax payer dollars

The city-school district Recreation Advisory Commission serves as a formal advisory body for Rec & Ed.

Rec & Ed staff serve on state and local committees that promote lifelong learning, recreation and wellness

Rec & Ed is the largest school district-based community education and recreation organization in the state

Since 2005, Rec & Ed has been accredited by LERN, the international lifelong learning organization (LERN.org)





Early Childhood Programs

What type of programming does Rec & Ed offer 0-5 year olds and their adults?

How many families and preschool children registrations were there from fall 2014 to summer 2015 (four seasons)?



**First Steps
Early On
Preschool Classes & Camps
Safety Town**



A Whole Family Approach: First Steps / Early On

First Steps - Developmental classes for infants to 5 year olds and their adults.

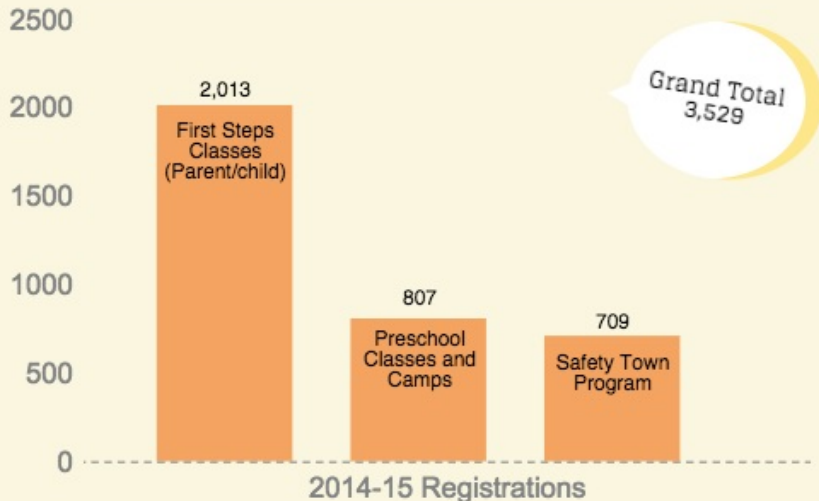


Early On - Developmental assessments and referrals for children with possible delays. Families in Early On take First Steps classes at low or no cost.

First Steps classes engage parents in supporting their child's development of critical early childhood skills:

- Fine and gross motor
- Social - emotional
- Speech, language
- Pre-literacy, Pre-math
- Scientific inquiry (STEAM)

How Many Early Childhood Registrations?



Early Childhood Scholarships (Fee Waivers)

853 full or partial scholarships

\$34,776 total value



758
First Steps
(Family Members)
\$24,710

Number of Registrations
Using Fee Waivers in
Each Program



67
Safety Town
\$7,438



28
Preschool
Classes/Camps
\$2,628



K-12 Programs

What types of recreation and enrichment does Rec & Ed offer school-age youth?

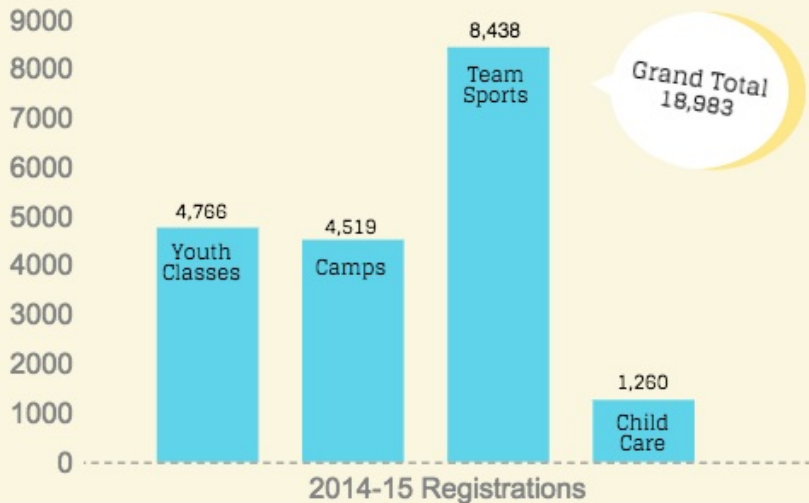
How many K-12 registrations were there from fall 2014 to summer 2015 (four seasons)?



**Afterschool Classes
Break Camps
League & Instructional Sports
Child Care**



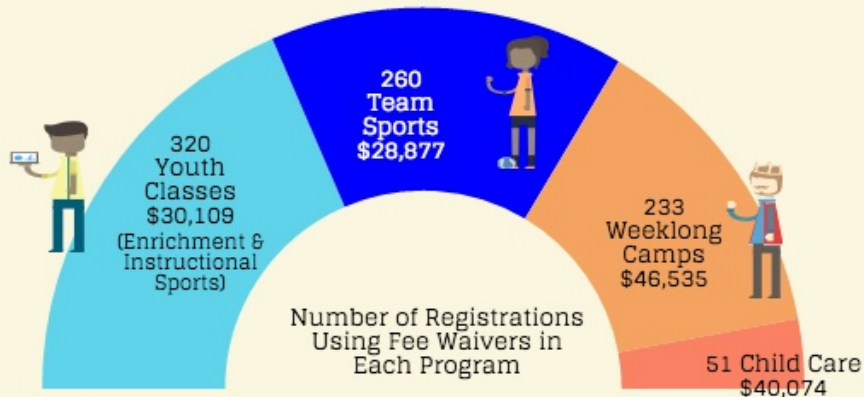
How Many Youth Registrations?



K-12 Scholarships (Fee Waivers)

864 full or partial scholarships

\$145,595 total value





Adult Programs

What types of recreation and lifelong learning opportunities does Rec & Ed offer adults?

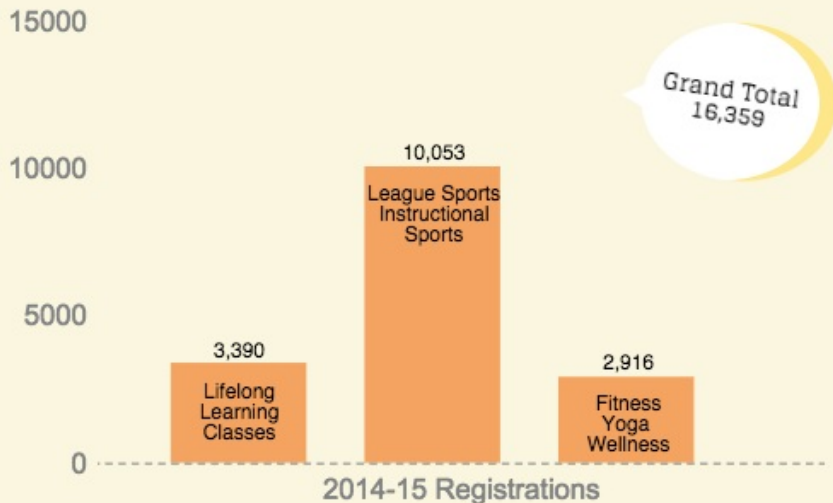
How many adult registrations were there from fall 2014 to summer 2015 (four seasons)?



**League Sports
Instructional Sports
Enrichment Classes
Adapted Programs**



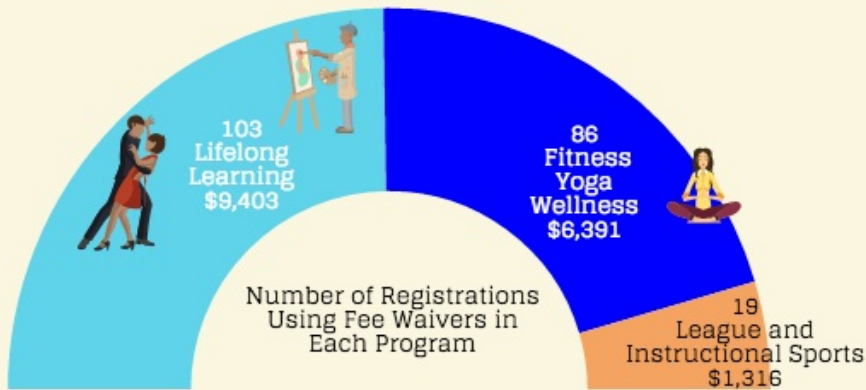
How Many Adult Registrations?



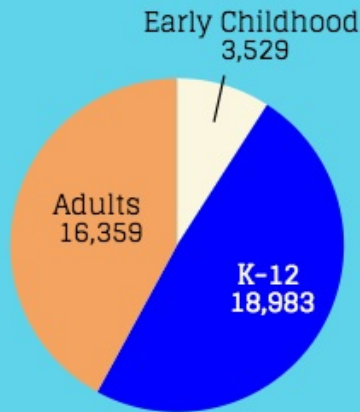
Adult Scholarships (Fee Waivers)

208 full or partial scholarships

\$17,110 total value



2014-15 Totals & Trends



Grand Total Registrations: 38,871

Total Scholarship Value: \$197,481



K-12 Enrichment
K-12 Summer camps
Youth and Adult Tennis
Adult Fitness and Yoga
Most Adult Team Sports



Early Childhood Programs
Adult Music
Adult Languages



Adult dance and art
Youth and Adult
Baseball/Softball



Top 3 Challenges

What are the most pressing concerns facing Rec & Ed right now?



Challenges

Sustainability

Aging facilities

Staffing

Strategies

Realigned job functions to focus on target audiences and growth areas.

Increased marketing efforts.

Fundraising

Provide high quality instructors, classes in convenient neighborhood locations and affordable fees.

Decline in community ed training programs means hiring people with other backgrounds

Increased base pay and added retention bonus for child care workers.



Top 3 Successes

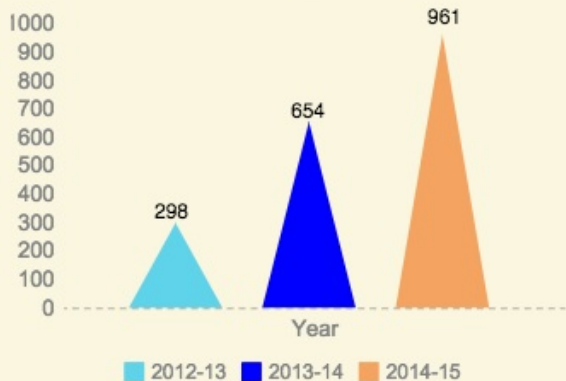
In what areas has Rec & Ed met the mark?



1

Rec & Ed's Investment in STEAM Learning

Registrations in STEAM Classes and Camps



Number of STEAM After School Classes and Camps

2012-13: 35

2013-14: 85

2014-15: 139

2 Rec & Ed's Community Partnerships

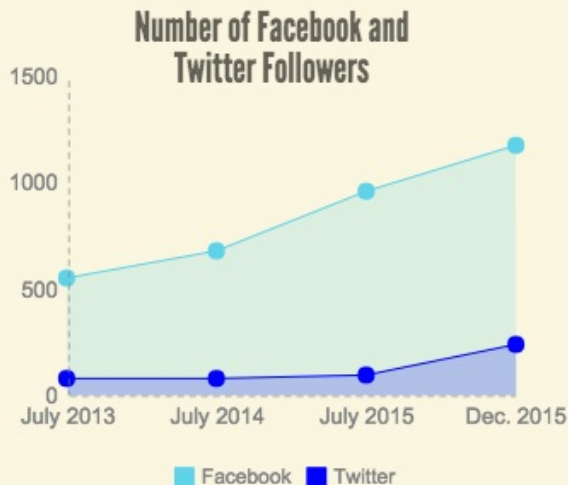
On-going Partnerships

City of Ann Arbor
Ann Arbor Police Department
Ann Arbor Hands-On Museum
PTO Thrift Shop
Avalon Housing
Many Business Partnerships to
Provide Programs

New Partnerships

University of Michigan
School of Kinesiology
Camp Invention
Washtenaw County Water
Resources Commissioner's
Office
AARP
Community Television Network
Revel & Roll - new youth league

3 Rec & Ed's Increased Social Media Presence



From 2013-14 to 2014-15 unique visits to the Rec & Ed blog increased from 2,197 to 5,401.

blog.aareced.com



Strategic Priorities

Where is Rec & Ed headed?





Strategic Priorities for 2015-16



1. Continue to diversify resources, including financial and human resources

- * Fundraising, e.g. Rick's Run for Kids
- * Volunteers, interns, students; e.g. new partnership with AARP volunteer program

2. Expand professional development systems for staff

- * Create framework for professional growth in all positions

3. Identify customer service improvement opportunities

4. Explore options for more Adaptive programming to serve people with disabilities

- * Upcoming Winter Catalog includes two new fitness classes and a wheelchair basketball clinic

"Over a period of years, [investing in recreation for young people and adults] will pay good dividends in the building of character and physical fitness of our future citizens."

Ann Arbor Recreation Committee, 1939



Rec & Ed's Contributions to AAPS and the Community

Early Childhood Programs

...support early childhood development
and introduce families to AAPS

After School and Camp Programs

...contribute to student academic
success, physical/emotional well-being

...provide unique learning environments
for exploring academic themes outside
the traditional classroom

Kid-Friendly Recreational Sports

...teach important sports and life skills; promote physical activity

...connect children to caring adults

...connect families to their schools in lasting ways

Exceptional^l
ANN ARBOR PUBLIC SCHOOLS
Lead. Care. Inspire.



Rec & Ed's Contributions to AAPS and the Community - 2

Adult Lifelong Learning and Recreational Opportunities

...improve quality of life for adults through social connections, lifelong learning and fitness/well-being programs

...provide social and recreational opportunities to adults with disabilities

...connect adults to the school system



Visit Rec & Ed!

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Ann Arbor
Rec & Ed



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